Events Industry Council Announces
Call for Nominations for Hall of Leaders and New Global Awards

EIC expands prestigious recognition programme to include global awards for social impact, adaptation and innovation

Washington, DC, USA – The Events Industry Council today announced the launch and expansion of EIC’s prestigious annual global recognition programme, Hall of Leaders.

The Hall of Leaders is the premier recognition programme in the meetings, conventions, exhibitions, hospitality, and travel industry. It serves as a “lifetime achievement award” for those who are:

- Innovative – leaders whose contributions helped to shape the industry and whose work continues to advance it;
- Influential - leaders whose work has affected the entire industry;
- Prolific - demonstrating distinguished achievements of lasting value, including significant leadership roles, development of original ideas, techniques or innovations in products, training or services for use in the industry;
- Altruistic - contributing to charitable efforts, their communities and the welfare of others

As part of EIC’s global recognition programme, this year’s Hall of Leaders awards also will honour individuals who, in addition to the established Hall of Leaders criteria, contributed in the following areas:

- Leading in times of crisis: recognising an individual who helped drive key support programmes, and adaptations, and offered transformational leadership to address the impact of the COVID-19 health crisis on the global events industry.
- Diversity, Inclusion, Equity and Accessibility: recognising an individual who helped drive key support programmes and adaptations, and offered transformational leadership to address diversity, inclusion, equity and accessibility in the global events industry.

“Honouring individuals and organisations that have offered a lasting impact on our industry is essential,” said Cathy Breden, CMP, CAE, CEM, Executive Vice
President and Chief Operating Officer, IAEE; CEO, Center for Exhibition Industry Research; Events Industry Council Board Member and Chair of the Hall of Leaders Task Force. “Recognising their contributions provides inspiration for all of us and creates a pathway for emerging leaders and future contributions.”

Additionally, EIC announces two new global awards, which are open to individuals or organisations (an association, company, destination organisation, think tank, foundation).

The EIC Social Impact Award recognises extraordinary effort in the areas of inclusion, diversity, equity, and accessibility in the global events industry.

The EIC Adaptation and Innovation Award recognises extraordinary effort in the areas of adaptation and innovation to ensure our industry’s relevance as we emerge from a global health crisis now and into the future.

“These new global awards are a reflection of the extraordinary dedication and effort that we are seeing through this time,” said Paul Van Deventer, Events Industry Council Board Chair and President and CEO, Meeting Professionals International. “Organisations, individuals and companies are positively impacting our industry, and our world, and we look forward to recognising and celebrating those contributions.”

Nominees need not be members of EIC’s member organisations. Through its Board of Directors, the EIC may nominate a candidate. Candidates may be nominated posthumously.

Nominations will be submitted through EIC’s online portal and must be complete by 11:59 pm EDT on Thursday, 1 October 2020. EIC will announce the honourees in November.

“As the global voice of the business events industry on advocacy, research, professional recognition and standards, EIC strives to live its values while promoting the value of the events industry in driving economic and social impact,” said Amy Calvert, Events Industry Council CEO. “Our global recognition programme captures the essence of this vision.”

About the Events Industry Council
The Events Industry Council’s more than 30 member organisations represent over 103,500 individuals and 19,500 firms and properties involved in the events industry. The Events Industry Council’s vision is to be the global champion for event professionals and event industry excellence. It promotes high standards and professionalism in the events industry with the Certified Meeting Professional (CMP) programme and signature programme activities. The CMP credential is recognised globally as the badge of excellence in the events industry. The
qualifications for certification are based on professional experience, education and a rigorous exam. The four signature programmes – Sustainability and Social Impact, Accepted Practices Exchange (APEX), Knowledge and Leadership – represent the key initiatives, assets, services and products for the Events Industry Council. Learn more online at www.eventscouncil.org.

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